



A N O T E F R O M A I M E E

You guys are probably tired of my ramblings on changes. As the saying goes, change is the only constant. So once again, I announce a set of changes.

First -- I'm going back to a monthly newsletter. I wanted to move it to quarterly because I thought that would cut down on the time I needed to work on the content. Instead, I've found I'm not communicating enough and want to ensure those that have been with me for one, three or even five years and those that have just joined, that I'm still here! So, back to monthly.

Second -- What's included in the newsletter will change. There will be no regular special promotions, no buy! buy! buy! declarations. I want you to know what's going on, but also to see where I'm going as an artist. For some that



will matter. For others not so much. I really want to include articles and insights into photography and publishing -- my two areas of focus outside of my family.

So on to the third element -- The creative brain doesn't work the same way as the technical one -- or so I'm told. Creativity needs some serious breaks, so I have chosen to shoot at very specific times during a month. Will there be exceptions? Certainly. But don't count on it, because my kids are growing up and my time with them is limited. I'll be saving more of my days for them as well.

Keep up with me monthly here, daily via Facebook and multiple times a day via Twitter. I'm on them all. PS. A big thanks to my son for the new photo!

A handwritten signature in black ink that reads 'Aimee'.

Where can I see your work?

This is one of the most common questions I get asked. When it comes to photography, my work is online, in the blog and around and about town, including in the Apex Herald and a magazine or two.

When it comes to writing, I've been published in the Apex Herald (two front page articles in May, 2010!) as well as a couple of magazines and have three three novels which I'm working on getting published. For you that will have to be the big tease.

If you want to see my work online, go to www.aimeelaine.com

If you want to see my work in person, I suggest breakfast at Bruegger's Bagel Bakery in Apex.

When should I photograph my baby?

It's a question I'm asked frequently, so I thought I'd put my thoughts into what works and what doesn't. While these thoughts are, of course, opinions, they are based on years of experience working with all ages and stages. Some of it, you may have heard before but others, perhaps not. In that, I encourage you to find what works for you, given the information below.

Infants



Your pediatrician says keep that baby home for the first six weeks. This prevents the potential for serious or deadly illness and like all good sheep that we are, we listen ... for the first two weeks. Then, we get cabin fever and out we go. So when, in this time should we photograph an infant?

In the first seven days.

Of course that begs the question, "How do I get out of the house then?" In this case you don't. Work with a photographer that will come to you. This keeps you from breaking the cardinal rule of motherhood and will give you a unique perspective on your little one.

Read more online about 6-month & first birthdays

<http://www.aimeelaine.com/photography/blog/?p=6151>

Events Around Town

St. Mary Magdalene 5K

<http://www.aimeelaine.com/photography/blog/?p=6137>



Cool Kidz Expo

<http://www.aimeelaine.com/photography/blog/?p=6098>



Certified Professional Photographer

Who wouldn't want the challenge? Anyone that doesn't understand the value in education, probably.

I, along with hundreds of US-based photographers, have stepped up to the challenge to earn our credentials by 2011! Wish me luck! Soon I'll be able to use this logo and it will mean I AM, not that I want to be.



Articles in the Apex Herald

May 6, 2010 - Thousands come out to enjoy Peakfest



On the first Saturday of May, under a bright blue sky warmed to an almost summer-like temperature, the walk up Chatham Street into historic downtown Apex afforded more than a slight breeze. It teased with the scent of funnel-cake.

Apex's annual Peakfest celebration, sponsored by WakeMed and organized by the Apex Festival Commission, has drawn over 25,000 visitors annually. Over the course of the eight hour event, throngs of families, groups of kids and gaggles of friends, crowded the streets, shopped, indulged in otherwise heart-unhealthy foods and strolled among decked-out vendor booths.

Read more ...

http://www.theapexherald.com/view/full_story/7342753/article-Thousands-come-out-to-enjoy-Peakfest?instance=secondary_news_left_column

May 27, 2010 - Expo comes to town



Where were the Apex entrepreneurs on Wednesday, May 19? At the 10th annual Apex Chamber of Commerce Business Expo, of course.

If you followed the Canadian geese across Apex Peakway or the red and white signs throughout town, you've have found the businesses of Apex congregated within the walls of the WakeMed Healthplex. WakeMed, the premier sponsor of the event, partnered with the Apex Chamber of Commerce to host the 2010 event. As the business expo has grown, so too have the number of interested vendors. Normally housed within the gymnasium of the Apex Community Center, this year's expo claimed 15,000 square feet on the third floor of WakeMed's building.

Read more ...

http://theapexherald.com/view/full_story/7756255/article-Expo-comes-to-town?instance=home_news_lead

Novel #3 complete!

On March 9, 2010 I started my third novel. I write in the romance genre which means a few specific items must happen.

- ★ There are two main characters
- ★ They must fall in love & be torn apart
- ★ They must have a happily ever after

Otherwise, who'd want to read it? Okay, okay, probably loads of folks. But for me, the HEA (Happily Ever After) is the most important part of the story.

If you are a fast reader and are interested in participating as a Beta Reader (you get to read pre-published manuscripts and give your feedback), be sure to let me know.